

# **Project idea**

## **Secure Cloud Platform for Integrated elderly care services**

**Company: Teleste**

## Who We Are

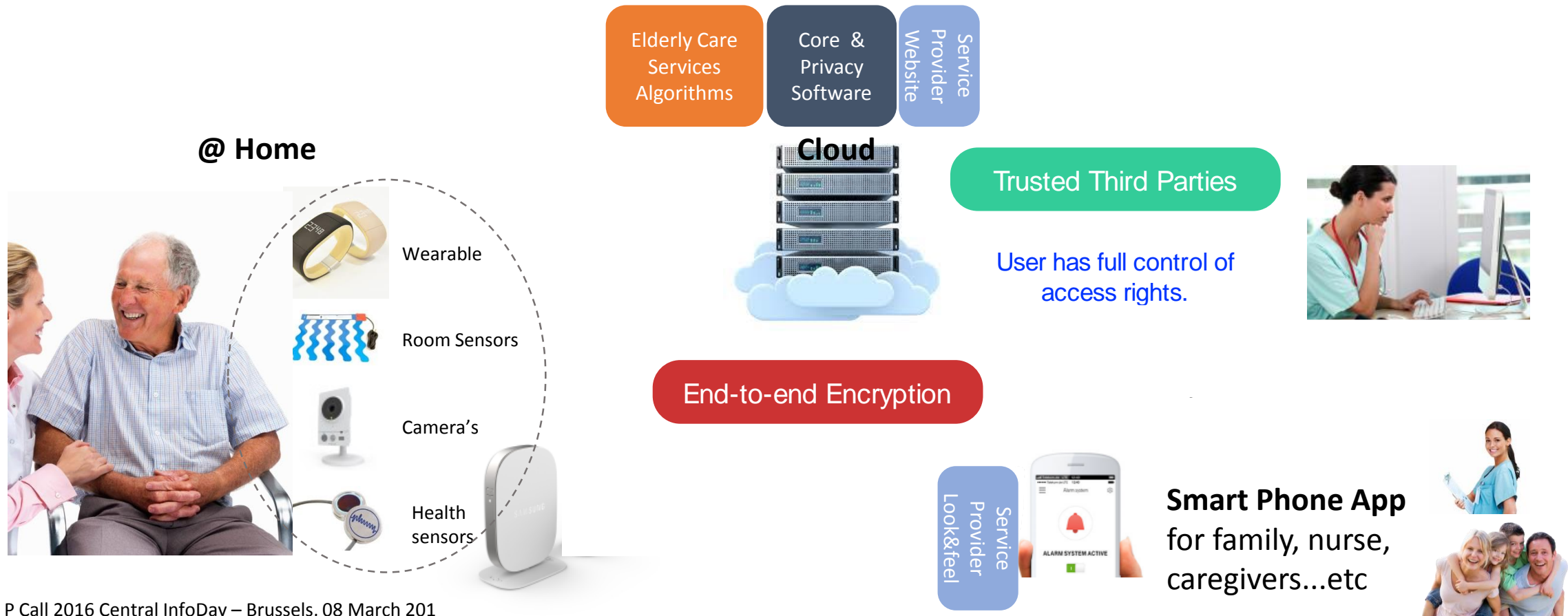
# Teleste in brief

- Video and broadband technology for cable operators and the public sector
- Founded in 1954
- Headquarters in Finland
- Manufacturing in Finland and China
- R&D in Finland, Poland and Belgium
- Offices in 20 countries, presence in over 30 countries
- Personnel 2015: more than 1500
- Net sales 2015: 247 M€
- ISO9001 certified since 1997
- ISO14001 certificate since 2006
- IRIS certification 2014
- Listed on Nasdaq Helsinki



# To develop, pilot and prepare market launch of a Secure cloud platform for integrated elderly care services

## Project idea



## Looking for

### Looking for an innovative, transnational and multi-disciplinary team.

#### • Bringing technologies together

- Wearable and related algorithms + elderly care expertise
- (Health) sensors and related algorithms + elderly care expertise
- Cloud & smart phone app development expertise to integrate devices / algorithms in 1 unique (integrated) services offering
- Local technology provider to support locally for pilot & future service deployment

#### VENDORS

#### • Research & business models

- Legal research about the privacy aspect of video & critical data
- Research on which services are bringing the most of value to people with Dementia + their families + their care givers
- Business modelling & go-to-market plan creation

#### UNIVERSITIES

#### • Creating a Route to market in 3 local markets

- Local elderly care service providers (in 3 different countries) for pilot & possible market launch (under SP brand)
- Local governmental bodies and/or authorities (e.g. a city) to support the initiative

#### SERVICE PROVIDERS

#### • Project Management & Dissemination

- EU related project coordination & management
- Dissemination of succesful cases across Europe

#### CONSULTANTS