



Your window to the world

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Who We Are

- Young **Belgian start-up** company (SME, founded in 2015);
- Develop technology that provides individuals with physical, cognitive or logistic restrictions to remain **physically active** in a safe, motivating, and fun environment;
- Be **flexible** to suit users' wishes and expectations;
- **Key words:**
 - User centred design
 - Quality of life
 - Reminiscence
 - Personalised experience
 - Validated
 - Bottom-up developments

Project idea

- **Hypothesis:** Physical activity promotes physical and cognitive health, even in chronically ill individuals;
- Develop, test, and validate **serious games** that promote exploration and reminiscence in users with dementia.



Looking for

- Looking to **join a (existing) multidisciplinary team:**
 - Serious game developers;
 - Clinical partners for evidence base;
 - Living labs for user experience;
 - Coordinator;
 - ...

